



**ARTWalk Alive! 2008 Inter-Activity Proposal
Activities to support Building Community, Arts, and Culture
And promote your organization to the public**

ARTWalk Background

ARTWalk is an interactive outdoor museum that runs along University Avenue in the Neighborhood of the Arts. *ARTWalk's mission is to strengthen, connect and unify the community through increased engagement with and support of the arts.*

ARTWalk is pleased to announce an invitation for entries to provide **hands on, family friendly arts activities that will engage the public and encourage community** at various sites along ARTWalk on **Sunday, September 14, 2008, 12:00PM–4:00PM**, during *ARTWalk Alive!*

ARTWalk Alive! has several purposes:

- To raise community awareness of ARTWalk and its mission,
- To showcase the arts, particularly performance art,
- To build community among diverse groups and throughout the neighborhood.
- To raise awareness of the high concentration of arts & cultural assets in the Rochester area by providing a vehicle for them to be present at ARTWalk Alive! for all attendees to experience.
- To have an arts festival focusing on participation and accessibility of in the community, focused on the experience rather than the commerce of art.

ELIGIBILITY

1. Arts and Cultural organizations, non-profit organizations, and all other individuals, groups, clubs, or organizations wishing to have a presence at ARTWalks' premier event by providing a free interactive arts activity.

CRITERIA

All entries must:

- Ⓢ Support Building Community, Arts and Culture
- Ⓢ Be supervised, and safe for all ages
- Ⓢ Be a family-oriented activity
- Ⓢ Focus on the arts, and be appealing to the senses

Selling of products of any kind is prohibited during this event. Applications are accepted or denied by the discretion of the committee. Our committee retains the right to turn down any application for any reason, or for no reason.

ENTRY REQUIREMENTS AND DEADLINE

ARTWalk Alive! ENTRIES should be received by **June 4, 2008** to allow for review, processing and questions. **Late entries may be considered at the discretion of the committee.**

Mail or deliver all entries to:

ARTWalk Interactivities RFP-ARTWalk Alive! 2008
ARTWalk
179 Atlantic Ave.
Rochester, NY 14607

All entrants must submit the following items:

- ✦ A short description of your proposed interactivity and who will supervise it,
- ✦ Completed application (final page of this document),
- ✦ Name of organization for program notes and/or publicity,
- ✦ A list of equipment/materials you will provide and use during this event, including tools, toys, science materials, animals, instruments, etc.
- ✦ a self-addressed, postage paid package if return of submitted material is requested.
- ✦ A 5-10 word description of your inter-activity, and the complete proper name you wish for attribution
- ✦ **OPTIONAL INFORMATION:** attach a list of entrant(s) including age(s) and hometown(s) if you would like to be considered for press interviews.

ARTWalk does not assume responsibility for damage to or loss of any material submitted for this project.

ARTWalk takes no responsibility and holds no liability for injury, damage or loss of property to any persons during these performance times and events.

ARCHIVAL DISCLOSURE

ARTWalk will retain the right to use photographs or videotaped images of performers and artists rehearsing or in performance for publicity and other non-commercial purposes.

CONTACT INFORMATION

If you have any questions about ARTWalk Interactivities, please either email ARTWalk@rochester.rr.com, or write to ARTWalk, 179 Atlantic Ave, Rochester, NY 14607 or leave a message at (585) 473-5787. This Request for Proposals and Application is also available on the web at www.rochesterARTWalk.org

APPLICATION:
Interactivities
at ARTWalk Alive! 9/14/2007 12-4 pm

(Please type or print clearly)

Complete Name of Organization _____

(Contact) First Name Middle Initial Last Name _____

Street Address,
City _____

ZIP Code, County _____ Home phone _____

Other Telephone and/or Email Address

Electricity Requirements: need prefer do not use it
Water Requirements: need access need hose do not use it

CHECKLIST (Please make sure to include the following with your submission)

- () Short description of your proposed activity
- () Completed application form (this page)
- () A general list of equipment/materials you will provide and use during this event, including tools, toys, science materials, animals, instruments, tables, chairs, etc.
- () A 5-10 word description of your inter-activity
- () Name of Organization for the program and/or publicity
- () A self addressed postage paid package if return of submitted materials is requested
- () OPTIONAL INFORMATION: attach a list of entrant(s) including age(s) and hometown(s) if you would like to be considered for press interviews.

DEADLINE FOR SUBMISSION: *ARTWalk Alive! entries by June 4th, 2008*

Late entries may be considered at the discretion of the committee.

Submit applications to:

ARTWalk Alive! 2008 Interactivities
179 Atlantic Ave.
Rochester, NY 14607

If you have any questions about ARTWalk Interactivities, please either email ARTWalk@rochester.rr.com, write to ARTWalk, 179 Atlantic Ave, Rochester, NY 14607 or leave a message at (585) 473-5787. This Request for Proposals and Application is also available on the web at www.rochesterARTWalk.org

ARTWalk is not responsible for errors or omissions in this request.



ARTWalk Alive! 2008

IX DATES TO REMEMBER (2008)!

Saturday, February 16, 2008, 12-1PM

Informational public meeting for applicants at ARTWalk office, 179 Atlantic Avenue

Friday, April 25, 2008, 7-10PM

Second biennial ARTWalk ARTAuction, Village Gate, 274 N. Goodman St.

Wednesday, May 28, 2008, 7-8PM

Informational public meeting for applicants at ARTWalk office, 179 Atlantic Avenue

Wednesday, June 4, 2008, 4PM

Deadline for ARTWalk Alive! completed submissions (received at 179 Atlantic Avenue)

Tuesday, July 1, 2008

Notification of panel's selected entries for ARTWalk Alive! 2008

Saturday, September 13, time TBA

Site Location Orientation for ARTWalk Alive!

Sunday, September 14, 12PM-4PM

ARTWalk Alive! 2008