



ARTWalk Alive! **2008**

Open Call For Musicians **REQUEST FOR PROPOSALS**

ARTWalk Background

ARTWalk is an interactive outdoor museum that runs along University Avenue in the Neighborhood of the Arts. *ARTWalk's mission is to foster, create and maintain a designated distinctive public walkway connecting arts destinations and cultural centers in the neighborhood, in order to provide an environment that encourages increased exposure to a variety of artistic experiences while strengthening the community.*

ARTWalk is pleased to announce an invitation for entries to perform at various sites along ARTWalk **during ARTWalk Alive September 14th 2008**. Any individual player, band, or other music ensemble that resides in the Greater Rochester eight-county region may submit entries.

As part of this application process approximately 6-8 ENTRIES will be invited to perform at *ARTWalk Alive* selected entries for all events will be mentioned in promotional materials.

ARTWalk Alive! **2008**

Serves several purposes:

- To raise community awareness of ARTWalk and its mission, and to showcase the arts, particularly performance art,
- To enhance the artistic environment through the performance of live music,
- To provide a performance venue for musicians,
- To build community among diverse groups and throughout the neighborhood.

I ELIGIBILITY

1. Residents of Monroe, Genesee, Livingston, Ontario, Orleans, Wayne, Wyoming and Yates counties are invited to enter. Students attending local schools within the eight- county area are considered residents.
2. All styles of musical expression, both instrumental and/or vocal, composed and/or improvised, are encouraged, including but not limited to classical, pop/rock, folk, jazz, contemporary, etc. ARTWalk envisions community supportive music that the random passerby could selectively enjoy or reasonably tune out. Some music would be acoustic. Any electronic equipment or amplification used would be for the purpose of creating sound rather than reinforcing sound.
3. Four (4) to eight (8) entries will be selected to perform each for **forty-five (45) minutes sometime between 12:00PM – 4:00PM at ARTWalk Alive! on Sunday, September 14, 2008.**

II EVENT LOCATION(S)

Tentative sites for two (2) music performance areas are in the public right-of way adjacent to:

1. Starry Nites Cafe, corner of Atlantic and University Avenues,
2. Craft Company No. 6, 785 University Avenue,

Please note that there will be no stages or tents set up in these areas. During *ARTWalk Alive!* University Avenue will be closed to traffic between Atlantic Avenue and Portsmouth Terrace.

III CRITERIA

All musician(s) must supply all equipment used for performance. Limited electricity will be available at Starry Nites Café, Craft Company No. 6.

All entries will be judged on the following criteria:

- Creativity
- Artistic Merit
- Flexibility with regard to weather
- Appropriateness to the ARTWalk environment and its mission
(Musicians are encouraged to interact with ARTWalk visitors.)

ARTWalk Alive!

Performance time will be forty-five (45) minutes, sometime between 12:00PM – 4:00PM, with an additional fifteen (15) minutes for set up/take down.

IV ENTRY REQUIREMENTS AND DEADLINE

ARTWalk Alive! ENTRIES must be received by **June 4, 2008 at 4:00 pm**

Mail or deliver all entries to:

ARTWalk Alive *Music* RFP
179 Atlantic Ave.
Rochester, NY 14607

A. All entrants must submit the following items:

- A WELL LABELED tape or CD of your music, (no mp3s please),
- A short description of your proposed performance,
- Completed application (final page of this document),
- Names of musicians for program notes and/or publicity,
- A description of you and/or your group for program notes and/or publicity, in 50 words or less starting with your name and written in the third person ("he," "she" or "they," **NOT** "I" or "we"). (Example: **Brick Wall**, a new trio, consists of flutist Ginger Snapp, tuba player Albrecht "Oompah" Schmidt, and lyricist/singer Ivy Snow. They play a concoction of French chamber concertos and German band music. Snow's lyrics, declaimed in her trademark smoker's vibrato, manage to convey teen-age angst through silly, Seussian rhymes.)
- **Applies to Music with Lyrics:** If your work is selected, a written script or other materials will be requested to enable the sign language interpreters to do an artistic translation of your work.
- ARTWalk Agreement Form signed by musician or group representative.

B ARTWalk does not assume responsibility for damage to or loss of any material submitted for these open calls.

C There will be a panel of seven (7) jurors. This panel of jurors will include NOTA residents, businesses, and arts professionals. Selected applicants may be asked, under the recommendations of the *ARTWalk Alive Music* panel, to refine or modify their proposal to meet criteria.

D. RETURN OF SUBMISSIONS: Please include a self-addressed, postage paid package if return of submitted material is requested.

E. The ARTWalk Alive! selected entrants will be notified by **Tuesday, July 1, 2008**.

V PAYMENT

A \$50.00 honorarium is available to each application (not per person) that participates in *ARTWalk Alive!*

VI MUSICIANS' RESPONSIBILITY

Participating musicians assume all responsibility for any and all instruments, stands and other equipment they bring to *ARTWalk Alive*, ARTWalk takes no responsibility and holds no liability for injury, damage or loss of property to any persons during these performance times and events.

VII ARCHIVAL DISCLOSURE

ARTWalk will retain the right to use photographs or videotaped images of performers and artists rehearsing or in performance for publicity and other non-commercial purposes.

VIII CONTACT INFORMATION

If you have any questions about *ARTWalk Alive* e-mail: artwalk@rochester.rr.com, write to ARTWalk, 179 Atlantic Ave, Rochester, NY 14607 or leave a message at (585) 473-5787. This Request for Proposals and Application is also available at the above address or on the web at www.rochesterARTWalk.org

IX DATES TO REMEMBER (2008)!

Saturday, February 16, 2008, 12-1PM

Informational public meeting for applicants at ARTWalk office, 179 Atlantic Avenue

Friday, April 25, 2008, 7-10PM

Second biennial ARTWalk ARTAuction, Village Gate, 274 N. Goodman St.

Wednesday, May 28, 2008, 7-8PM

Informational public meeting for applicants at ARTWalk office, 179 Atlantic Avenue

Wednesday, June 4, 2008, 4PM

Deadline for ARTWalk Alive! completed submissions (received at 179 Atlantic Avenue)

Tuesday, July 1, 2008

Notification of panel's selected entries for ARTWalk Alive! 2008

Saturday, September 13, time TBA

Site Location Orientation for ARTWalk Alive!

Sunday, September 14, 12PM-4PM

ARTWalk Alive! 2008



ARTWalk Alive Music
2008
AGREEMENT FORM

I/We/Name of Group _____, agree to the following:
(Name)

- a. Keep the volume of music within the sound level parameters, or a reasonable level defined by community standard.
- b. Cooperate with police requests regarding public safety and other issues.
- c. Cooperate with requests from an ARTWalk representative regarding sound, public safety, and/or any other issues.

Signed by:

Musician (Group Contact Person) _____

Email _____ Phone # _____

ARTWalk Representative _____

Date _____

I/We/Name of Group _____ would be willing to fill a vacant slot if there would be a last minute cancellation.

___yes ___no

APPLICATION: **ARTWalk AliveMusic**



(Please print)

Open Call for Musicians

I am (We are) applying for:

___ ***ARTWalk Alive! Sunday, 9/14/2008***

Name of Group

(Contact) First Name

Middle Initial

Last Name

Street Address

City, State, ZIP Code

County

Home Telephone

Other Telephone

E-mail Address

Do you: ___ need electricity ___ prefer it but can play without ___ do not use it

CHECKLIST (Please make sure to include the following with your submission)

- () A WELL LABELED tape or CD(no mp3) of your music in a sturdy package
- () Short description of your proposed performance
- () Completed application form ******(this page)
- () A 50-word (or less) description of you and/or your group for program notes and/or publicity
- () Names of musicians for program notes and/or publicity
- () ARTWalk's Agreement Form signed by musician or representative ******not \attached
- () A self-addressed postage paid package if return of submitted materials is requested

ARTWalk Alive! entries by June 4, 4 pm.

Submit applications to

ARTWalk ***Music On The Block*** RFP
179 Atlantic Ave
Rochester, NY 14607

Please contact ARTWalk, with any questions regarding this RFP. Additional Applications and **other RFP info** available at the ARTWalk web site: <http://www.rochesterartwalk.org> or call **585-473-5787**

ARTWalk is not responsible for errors or omissions in this printed RFP.