



**Open Call For Visual Artists  
ARTWalk Alive! 2008**

**REQUEST FOR PROPOSALS**

*There are four separate applications available for spoken word, dance, music and visual artists for the ARTWalk Alive! 2008 event. Organizations are also encouraged to consider providing a free "Inter-activity" throughout the event.*

**ARTWalk Background**

ARTWalk is an interactive outdoor museum that runs along University Avenue in the Neighborhood of the Arts (NOTA). *ARTWalk's mission is to strengthen, connect and unify the community through increased engagement with and support of the arts.*

ARTWalk is pleased to announce an invitation for visual artists to showcase their creative process along the avenue at ARTWalk Alive! 2008 on **Sunday, September 14, 2008 from 12PM–4PM** as part of an annual multi-arts event. Any individual or collaborating artist(s) who resides in the Greater Rochester eight-county region may submit entries.

***ARTWalk Alive!***

Serves several purposes:

- To raise community awareness of ARTWalk and its mission, and to showcase the arts, particularly performance art
- To enhance the artistic environment through the performance of live music
- To provide a performance venue for musicians
- To raise income for ARTWalk projects for use throughout the year,
- To build community among diverse groups and throughout the neighborhood.

## **I ELIGIBILITY**

1. Residents of Monroe, Genesee, Livingston, Ontario, Orleans, Wayne, Wyoming and Yates counties are invited to enter. Students attending local schools within the eight-county area are considered residents.
2. All forms of creative visual art are encouraged, including but not limited to, painting, drawing, caricatures, sculpture, computer, ceramics, sidewalk artists, installation artists, film, collage, and jewelry. Collaborations are encouraged.
3. Up to eight entries will be selected for inclusion at ARTWalk Alive! on Sunday, September 14, 2008.

## **II EVENT LOCATION(S)**

Tentative sites for visual artists are in the public right of way along University Avenue between Rundel Park and Oxford Street. Other site suggestions will be considered but not assured.

Please note that there will be no stages or tents set up in these areas. Sidewalks, streets on ARTWalk and adjoining areas provide the stages for this event. During ARTWalk Alive! University Avenue will be closed to traffic between Atlantic Avenue and Portsmouth Terrace.

## **III CRITERIA**

This is an opportunity for the artists to demonstrate and share their artistic process with the public. Sale of artist work is **NOT** permitted at this event. Brochures, business cards and other marketing materials may be distributed.

All entries will be judged on the following criteria:

- Creativity
- Artistic Merit
- Flexibility with regard to weather
- Appropriateness to the ARTWalk environment and its mission

All selected artists must be on site working throughout the four hour ARTWalk Alive! event. Artists are encouraged to interact with ARTWalk visitors. All work must be safe for audience member to view or in which to participate.

## IV ENTRY REQUIREMENTS AND DEADLINE

**ARTWalk Alive! ENTRIES** must be received by **June 4, 2008 at 4 pm.**

Mail or deliver all entries to:

ARTWalk Alive! Artists at Work  
179 Atlantic Ave  
Rochester, NY 14607

- A. All entrants must submit the following items:
- WELL LABELED sample support materials of your work in the following formats: slides, photographs, CD-ROM, jpg file, VHS videotape or DVD.
  - A short description of your proposed performance or activity,
  - Completed application (final page of this document),
  - Names of artists for program notes and/or publicity,
  - A description of you and/or your group for program notes and/or publicity, in 50 words or less starting with your name and written in the third person ("he," "she" or "they," **NOT** "I" or "we"). (Example: **Brick Wall**, a new trio, consists of flutist Ginger Snapp, tuba player Albrecht "Oompah" Schmidt, and lyricist/singer Ivy Snow. They play a concoction of French chamber concertos and German band music. Snow's lyrics, declaimed in her trademark smoker's vibrato, manage to convey teen-age angst through silly, Seussian rhymes.)
- B. The ARTWalk Alive! selected entrants will be notified by, July 1, 2008.
- C. ARTWalk does not assume responsibility for damage to or loss of any material submitted for these open calls.
- D. There will be a panel of seven jurors selecting up to eight artists. This panel of jurors will include NOTA residents, businesses, and arts professionals. Selected applicants may be asked, under the recommendations of the ARTWalk Artists at Work panel, to refine or modify their proposal to meet criteria.
- E. RETURN OF SUBMISSIONS: Please include a self-addressed, postage paid package if return of submitted material is requested.

## V PAYMENT

A small honorarium will be given to each proposal (not per person) that is selected to participate in ARTWalk Alive! ARTWalk will promote this event and the selected entrant's name will be mentioned in the program.

## VI ARTIST'S RESPONSIBILITY

Participating visual artists assume all responsibility for any and all supplies, materials and other equipment they bring to *ARTWalk Alive!*, ARTWalk takes no responsibility and holds no ability for injury, damage or loss of property to any persons during these performance times and events.

## **VII ARCHIVAL DISCLOSURE**

ARTWalk will retain the right to use photographs or videotaped images of performers and artists rehearsing or in performance for publicity and other non-commercial purposes.

## **VIII CONTACT INFORMATION**

If you have any questions about *Artists at Work* e-mail: [ARTWalk@rochester.rr.com](mailto:ARTWalk@rochester.rr.com), write to ARTWalk, 179 Atlantic Ave, Rochester, NY 14607 or leave a message at (585) 473-5787. This Request for Proposals and Application is also available on the web at [www.rochesterARTWalk.org](http://www.rochesterARTWalk.org)

### *ARTWalk Alive! 2008*

## **IX DATES TO REMEMBER (2008)!**

### **Saturday, February 16, 2008, 12-1PM**

Informational public meeting for applicants at ARTWalk office, 179 Atlantic Avenue

### **Wednesday, May 28, 2008, 7-8 PM**

Informational public meeting for applicants at ARTWalk office, 179 Atlantic Avenue

### **Friday, April 25, 2008, 7-10PM**

Second biennial ARTWalk ARTAuction, Village Gate, 274 N. Goodman St.

### **Wednesday, June 4, 2008, 4PM**

Deadline for ARTWalk Alive! completed submissions (received at 179 Atlantic Avenue)

### **Tuesday, July 1, 2008**

Notification of panel's selected entries for ARTWalk Alive! 2008

### **Saturday, September 13, time TBA**

Site Location Orientation for ARTWalk Alive!

### **Sunday, September 14, 12PM-4PM**

ARTWalk Alive! 2008

APPLICATION: *Artists at Work*



(Please print) **Open call for Artist**

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**Name of Group**

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<b>(Contact) First Name</b>	<b>Middle Initial</b>	<b>Last Name</b>
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**Street Address**

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<b>City, State, ZIP Code</b>	<b>County</b>
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<b>Home Telephone</b>	<b>Other Telephone</b>	<b>E-mail Address</b>
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Do you: \_\_\_ need electricity \_\_\_ prefer it but can work without \_\_\_ do not use it

**CHECKLIST (Please make sure to include the following with your submission)**

- ( ) WELL LABELED slides, photographs, CD-ROM, jpg file, VHS videotape or DVD of previous works in a sturdy package
- ( ) Short description of your proposed performance or activity
- ( ) Completed application form (this page)
- ( ) A list of equipment you will be using during the event
- ( ) A 50 word (or less) description of you and/or your group for the program notes and/or publicity
- ( ) Names of artist(s) for the program notes and/or publicity
- ( ) A self addressed postage paid package if return of submitted materials is requested
- ( ) **OPTIONAL INFORMATION:** Sometimes the press asks us to suggest artists to be interviewed. Please attach a list (or partial list of) performers. Include ages and hometowns/villages/suburbs/towns/ residences of your group members if you are willing to be contacted.

**DEADLINE FOR SUBMISSION:**

**ARTWalk Alive! Entries by Wednesday, June 4, 4 pm.**

**Submit applications to:**

**Artists at Work RFP-ARTWalk Alive! 2008  
179 Atlantic Ave.  
Rochester, NY 14607**

**(Please contact ARTWalk with any questions regarding this RFP. Additional Applications and other RFP info available at the ARTWalk web site: <http://www.rochesterARTWalk.org> or call 585-473-5787)**

**ARTWalk is not responsible for errors or omissions in this printed RFP.**